

CATERTRAX

California Consumer Privacy Notice

As a California resident, this Privacy Notice applies exclusively to the information practices related to our website, catertrax.com. The Personal Information CaterTrax Inc. (“CaterTrax”) collects from a visitor to catertrax.com (“you”) will only be used by CaterTrax to service your account and/or provide you with information on CaterTrax products and services. The forms on catertrax.com are used to capture contact information.

What is Personal Information?

Under the California Consumer Privacy Act of 2018 (“CCPA”), Personal Information means “information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.” This includes, among other information, your name, email, payment card information, identification number, and certain data received from tracking technologies.

Why Does CaterTrax Need to Collect and Store Personal Information?

In order for CaterTrax to provide adequate follow up regarding doing business or potential business with a client/prospect, we capture minimal information so that we can conduct business.

The Personal Information CaterTrax may collect includes:

- Your full name
- Your e-mail address
- Your phone number(s)
- Your mailing address
- Other personal or preference information You provide to us

How CaterTrax Uses and Shares Your Information

CaterTrax will use the information You provide for the following purposes:

- To contact you regarding your inquiry
- To send you company and product related information

CaterTrax will process – that means collect, store and use – the information You provide in a manner that is compatible with the CCPA. CaterTrax will endeavor to keep your information accurate and up to date and not keep it for longer than is necessary. In some instances, the law sets the length of time information must be kept, but in most cases CaterTrax will use its discretion to ensure that it does not keep records outside of our normal business requirements. The information You provide will be subject to rigorous measures and procedures to minimize the risk of unauthorized access or disclosure. CaterTrax does not sell or rent your Personal Information.

Consent to Process Your Personal Data

By utilizing the CaterTrax website, you are giving CaterTrax permission to perform those actions and to process your Personal Information as described above. You may request access to or deletion of your data [here](#) or by calling 800-975-TRAX. As a result of your request, you will be given a form to complete which will provide CaterTrax with your withdrawal consent to process data per the CCPA.