

CATERTRAX

California Consumer Privacy Notice

As a California resident, the Personal Information CaterTrax Inc. (“CaterTrax”) collects from an end user of the CaterTrax system (“consumers” or “You”) will be used by CaterTrax’s customer, who typically is a foodservice provider that manages the end-to-end experience for catering, take-out, and other food-related products and services. The CaterTrax system includes an online ordering interface and a catering administration daily operational management interface. This **California Consumer Privacy Notice** supplements the information contained in CaterTrax’s [Standard Privacy Statement](#) and applies solely to all visitors, users, and others who reside in the State of California.

What is Personal Information?

Under the California Consumer Privacy Act of 2018 (“CCPA”), Personal Information means “information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.” This includes, among other information, your name, email, payment card information, identification number, and certain data received from tracking technologies. Personal Information does not include Publicly available information from government records and Deidentified or Aggregate consumer information.

Why Does CaterTrax Need to Collect and Store Personal Information?

In order for CaterTrax to provide You with an end-to-end experience for catering, take-out, and other food-related products and service, CaterTrax needs to collect Personal Information. This information is the minimum needed to place a catering, take-out, or other hospitality related order. In order to use our services, You must create an account with basic information such as name and email and then select from a menu of offerings to create a catered event or to order a personal meal or other ancillary food or pre-packaged food item for pick-up or delivery. The CaterTrax system provides a user interface to manage the details and changes to that order.

In particular, we have collected the following categories of Personal Information from its consumers within the last twelve (12) months:

- Category A: Identifiers
- Category B: Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))
- Category F: Internet or other similar network activity

The Personal Information CaterTrax may collect includes:

- Your full name
- Your e-mail address
- Your phone number(s)
- Your mailing address
- Your computer’s Internet Protocol (IP) address
- Your cost center number
- Your order information
- Other personal or preference information You provide to us

How CaterTrax Uses Your Information

CaterTrax will use the information You provide for the following purposes:

- To provide you with hospitality related ordering information, products, or services that you request from us
- Managing the details and changes to orders all the way up to and including order fulfillment

- To provide you notices about your account
- To notify you about changes to our Site or any products or services we offer or provide though it
- To administer our Site, including by monitoring and analyzing our Site traffic and usage patterns
- For any other purpose with your consent

CaterTrax will process – that means collect, store, and use – the information You provide in a manner that is compatible with the CCPA. We will not collect additional categories of Personal Information or use the Personal Information we collected for materially different, unrelated, or incompatible purposes without providing you notice. CaterTrax will endeavor to keep your information accurate and up to date and not keep it for longer than is necessary. In some instances, the law sets the length of time information must be kept, but in most cases CaterTrax will use its discretion to ensure that it does not keep records outside of our normal business requirements. The information You provide will be subject to rigorous measures and procedures to minimize the risk of unauthorized access or disclosure.

How CaterTrax Shares Your Information

We may disclose your Personal Information to a third party for a business purpose. When we disclose Personal Information for a business purpose, we enter a contract that describes the purpose and requires the recipient to both keep that Personal Information confidential and not use it for any purpose except performing the contract.

We share your Personal Information with the following categories of third parties:

- Service providers.

Disclosures of Personal Information for a Business Purpose

In the preceding twelve (12) months, Company has disclosed the following categories of personal information for a business purpose:

- Category A: Identifiers
- Category B: Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))
- Category F: Internet or other similar network activity

We disclose your Personal Information for a business purpose to the following categories of third parties:

- Service providers, including the food-service provider (as needed to fulfil your order) and hosting / monitoring providers necessary to provide the CaterTrax service.

Sale of Personal Information

CaterTrax does not sell or rent your Personal Information.

Consent to Process Your Personal Data

By utilizing the CaterTrax system, you are giving CaterTrax permission to perform those actions and to process your Personal Information as described above.

You may request access to or deletion of your data [here](#) or by calling 800-975-TRAX. As a result of your request, you will be given a form to complete which will provide CaterTrax with your withdrawal consent to process data per the CCPA. We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. We will only use Personal Information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 45 days), we will inform you of the reason and extension period in writing.

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Changes to Our Privacy Notice

We reserve the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. Your continued use of our system following the posting of changes constitutes your acceptance of such changes.