

CATERTRAX

California Consumer Privacy Notice

As a California resident, the Personal Information CaterTrax Inc. (“CaterTrax”) collects from an end user of the CaterTrax system (“You”) will be used by CaterTrax’s customer who typically is a foodservice provider that manages the end-to-end experience for catering, take-out, and other food-related products and services. The CaterTrax system includes an online ordering interface and a catering administration daily operational management interface.

What is Personal Information?

Under the California Consumer Privacy Act of 2018 (“CCPA”), Personal Information means “information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.” This includes, among other information, your name, email, payment card information, identification number, and certain data received from tracking technologies.

Why Does CaterTrax Need to Collect and Store Personal Information?

In order for CaterTrax to provide You with an end-to-end experience for catering, take-out, and other food-related products and service, CaterTrax needs to collect Personal Information. This information is the minimum needed to place a catering, take-out, or other hospitality related order. In order to use our services, You must create an account with basic information such as name and email and then select from a menu of offerings to create a catered event or to order a personal meal or other ancillary food or pre-packaged food item for pick-up or delivery. The CaterTrax system provides a user interface to manage the details and changes to that order.

The Personal Information CaterTrax may collect includes:

- Your full name
- Your e-mail address
- Your phone number(s)
- Your mailing address
- Your computer’s Internet Protocol (IP) address
- Your cost center number
- Your order information
- Other personal or preference information You provide to us
- Information You submit about other people, for example, the name and address of an order recipient

How CaterTrax Uses and Shares Your Information

CaterTrax will use the information You provide for the following purposes:

- Place a catering order
- Place a take-out order
- Other hospitality-related ordering
- Determining pickup or delivery
- Managing the details and changes to orders all the way up to and including order fulfillment

CaterTrax will process – that means collect, store and use – the information You provide in a manner that is compatible with the CCPA. CaterTrax will endeavor to keep your information accurate and up to date and not keep it for longer than is necessary. In some instances, the law sets the length of time information must be kept, but in most cases CaterTrax will use its discretion to ensure that it does not keep records outside of our normal business requirements. The information You provide will be subject to rigorous measures and procedures to minimize the risk of unauthorized access or disclosure. CaterTrax will provide your information to our customers (the food-service provider) as needed to fulfil your order. CaterTrax does not sell or rent your Personal Information.

Consent to Process Your Personal Data

By utilizing the CaterTrax system, you are giving CaterTrax permission to perform those actions and to process your Personal Information as described above. You may request access to or deletion of your data [here](#) or by calling 800-975-TRAX. As a result of your request, you will be given a form to complete which will provide CaterTrax with your withdrawal consent to process data per the CCPA.