

CATERTRAX

EU GDPR Fair Processing Notice

The Personal Data CaterTrax Inc. (“CaterTrax”) collects from a visitor to catertrax.com (“you”) will only be used by CaterTrax to service your account and/or provide you with information on CaterTrax products and services. This **EU GDPR Fair Processing Notice** supplements the information contained in CaterTrax’s [Standard Privacy Statement](#) and applies solely to all visitors, users, and others who reside in the European Union.

What is Personal Data?

Under the European Union’s General Data Protection Regulation (“EU GDPR”): Personal Data is defined as “any information relating to an identified or identifiable natural person (“Data Subject”); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.”

Special Categories of Personal Data

Certain data is classified under the EU GDPR as special categories and for purposes of this statement are referred to as “Sensitive Personal Data”:

- Racial
- Ethnic origin
- Political Opinions
- Religious Beliefs
- Trade-union membership
- Genetic Data
- Biometric Data
- Health Data
- Data concerning a natural person’s sex life
- Sexual orientation
- Other

Why Does CaterTrax Need to Collect and Store Personal Data?

In order for CaterTrax to provide adequate follow up regarding doing business or potential business with a client/prospect, we capture minimal information so that we can conduct business.

The Personal Data CaterTrax may collect includes:

- Your full name
- Your e-mail address
- Your phone number(s)
- Your mailing address
- Other personal or preference information you provide to us

In any event, CaterTrax is committed to ensuring that the information it collects and uses is appropriate for this purpose and does not constitute an invasion of your privacy. CaterTrax may pass your Personal Data on to its third-party service providers who are contracted to CaterTrax (“Contractors”) in the course of dealing with you. Those Contractors are obliged to keep your details secure and use them only to fulfill the service they provide you on our behalf. Once your service need has been satisfied or the case has been closed, they will dispose of the details in accordance with CaterTrax’s procedures.



Using Your Personal Data

CaterTrax will use the information you provide for the following purposes:

- To contact you regarding your inquiry
- To send you company and product related information

CaterTrax will process – that means collect, store and use – the information you provide in a manner that is compatible with the EU GDPR. CaterTrax will endeavor to keep your information accurate and up to date and not keep it for longer than is necessary. In some instances, the law sets the length of time information must be kept, but in most cases CaterTrax will use its discretion to ensure that it does not keep records outside of our normal business requirements.

Our aim is not to be intrusive, and CaterTrax undertakes not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimize the risk of unauthorized access or disclosure.

Consent to Process Your Personal Data

By utilizing the CaterTrax system, you are giving CaterTrax permission to perform those actions and to process your Personal Data as described above. You may request access to or deletion of your data [here](#) or by calling 800-975-TRAX. As a result of your request, you will be given a form to complete which will provide CaterTrax with your withdrawal consent to process data per the EU GDPR. We cannot respond to your request or provide you with Personal Data if we cannot verify your identity or authority to make the request and confirm the Personal Data relates to you. We will only use Personal Data provided in a verifiable request to verify the requestor's identity or authority to make the request.

We endeavor to respond to a verifiable request within thirty (30) days of its receipt. If we require more time (up to 60 days), we will inform you of the reason and extension period in writing.

Changes to Our Privacy Notice

We reserve the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.