



Privacy Statement

As the end user of the CaterTrax system ("You"), CaterTrax Inc. ("CaterTrax") recognizes the importance of protecting your privacy. CaterTrax adheres to the policies and practices described in this Privacy Statement for the treatment, use and protection of the information provided to us by visitors to this web site (the "Site"). Please take a minute to read this Privacy Statement so that You can better understand CaterTrax's privacy practices with respect to this Site. When You use this Site or do business through this Site, You are giving CaterTrax permission to process your Personally Identifiable Information as described below and You accept this Privacy Statement.

PERSONALLY IDENTIFIABLE INFORMATION

Personally identifiable information is information that allows You to be identified or contacted individually. We may collect personally identifiable information You provide when You place an order, send us an e-mail, or otherwise contact us through the Site. This information may include:

- Your full name
- Your e-mail address
- Your phone number(s)
- Your mailing address
- Your computer's Internet Protocol (IP) address
- Your cost center number
- Your order information
- Other personal or preference information You provide to us
- Information You submit about other people, for example, the name and address of an order recipient

USE OF PERSONALLY IDENTIFIABLE INFORMATION

We use personal information as described above to operate, administer and improve the Site, deliver the services or carry out the transactions You have requested, improve our services, provide You with more effective customer service, perform research and analysis aimed at improving our services, satisfy our legitimate business interests (including performing trend analysis and market studies), accomplish the billing function, display content and advertising that are customized to your interests and preferences, and comply with government regulations. We also use personal information about You to communicate with You about the Site, transactions with You, and additional products and services You may find of value. CaterTrax does not sell or rent your Personal Information.

INFORMATION SHARING AND DISCLOSURE

We may disclose personal information about You to any of our affiliated companies for the purposes described above. CaterTrax and its affiliated companies will not disclose personal information covered by this Privacy Statement to others except to provide products or services You've requested, or to third party vendors who assist us by providing services related to your use of the Site and CaterTrax's business, including, but not limited to, food services, payment card processing, e-mail distribution, website and data management, information technology and office services, and legal, accounting, audit and other professional services. We may partner with third parties to provide advertisements to visitors through the Site. These third parties are only provided the information necessary to perform their services and are only permitted to use such information for the provision of such services. We may also aggregate general statistics that we gather about visitors, sales, traffic patterns, and services and provide these statistics to third parties; however, when we do, these statistics will not include any personal information that identifies individuals.

COMPLIANCE WITH LAW AND LEGAL REQUESTS

CaterTrax may disclose personal information about You as required by law. In addition, CaterTrax may disclose personal information about You in the unlikely event CaterTrax deems release necessary to protect CaterTrax legal rights or to protect the personal safety of users of the Site or members of the public.



BUSINESS TRANSFERS

In the event that all or a portion CaterTrax, or substantially all the assets of CaterTrax, is sold to another business entity, personally identifiable information collected from the Site will likely be among the assets transferred to such business entity.

AGGREGATED INFORMATION AND CLICK-STREAM DATA

CaterTrax may anonymize personal information about You by cleansing it of any information which might allow You to be identified or contacted and combine this non-personal information with that of other visitors to the Site. CaterTrax may use this non-personal information for internal business purposes, such as analysis and planning by CaterTrax's marketing and customer service departments. We may also sell or otherwise disclose anonymized information to third parties including business partners and others.

In addition, when You visit the Site, as with many other web sites, certain information is automatically logged about your visit. This information may include your computer's Internet Protocol (IP) address, which is the number assigned to your computer whenever it is connected to the Internet, your operating system, screen settings, web browser software, and referring web site. CaterTrax may use this data for the purposes described above under INFORMATION SHARING AND DISCLOSURE. CaterTrax may anonymize this information as well in which event CaterTrax may use or disclose the information as described above for other anonymous information.

COOKIES

The Site uses first party "cookies" for non-sensitive data to help personalize your online experience. A cookie is a small text file that is placed on your hard disk by a web page server. Cookies contain information that can later be read by a Web server in the domain that issued the cookie to You. The Site uses cookies to store your preferences and other information on your computer for Security Purposes and in order to save You time by eliminating the need repeatedly to enter the same information and to display your personalized content and appropriate advertising on your later visits to the Site.

You can accept or decline cookies. Most Web browsers automatically accept cookies, but You can usually modify your browser setting to decline cookies if You prefer. If You choose to decline cookies, You may not be able to sign in or use other interactive features of the Site that depend on cookies.

CHANGES TO THE CATERTRAX PRIVACY STATEMENT

By using the Site, You consent to the practices described in this Privacy Statement. CaterTrax reserves the right to amend or modify this CaterTrax Privacy Statement from time to time. Continued use of this Site signifies your assent to any changes.

CONTACT US

If You have any questions regarding this Privacy Statement or any of the practices described in this Privacy Statement, You can contact us as follows:

IT Security Administrator
CaterTrax
274 North Goodman Street, Suite 500
Rochester, NY 14607
E-mail: support@catertrax.com
Office: 800-975-TRAX



SECURITY

CaterTrax treats your information as an asset that must be protected against loss and unauthorized access. We employ information security techniques to appropriately protect confidential information from unauthorized access by visitors inside and outside CaterTrax. During order processing your information will be securely managed in an area where we ask You for such information as name, address, and credit card number. We work to protect the security of your information during transmission by using Secure Socket Layer (SSL) software, which encrypts information You input. As outlined above, CaterTrax will adopt reasonable measures necessary to protect the security of personally identifiable information. Notwithstanding our efforts to protect your information, no security system is completely impenetrable, so we cannot guarantee the absolute security of our databases, nor can we guarantee that information You supply to us will not be intercepted while in transit to us over the Internet. CaterTrax is not responsible for unauthorized access to such information by hackers or others who have obtained such access through illegal measures.

LINKED INTERNET SITES

CaterTrax may provide links to external sites as a convenience to visitors to the Site. The inclusion of any link does not imply CaterTrax's endorsement of such external web site or the products and services offered at such site. CaterTrax is not responsible for the privacy practices or the content of such web sites. Please note that if You link to a third-party site from this Site, any information You reveal on that site is NOT subject to the CaterTrax Privacy Statement. Therefore, You should consult the Privacy Statement of each site that You visit.

CHILDREN

This Site is not directed towards children. If You are under 18, You may use the Site only with a parent or guardian. We do not knowingly collect personally identifiable information from children under the age of 13. If a child has provided personally identifiable information through the Site, we ask that a parent or guardian call contact us, and we will delete the information about the child from our files.