

# **Privacy Statement**

This Privacy Policy applies to "You", as the end user of the CaterTrax website, and exclusively to the information practices of CaterTrax Inc. ("CaterTrax") related to our website, <u>catertrax.com</u>. Further, if You use our website (<u>catertrax.com</u>, which is the site you're reading this on at this very moment), then this page is for You. Among other things, it talks about what constitutes a legitimate use of our website. Although this website contains links to other websites, please be aware that we are not responsible for the privacy practices of those, or any other sites. If You follow a link to another website you should carefully read their privacy policy. When You use this Site or do business through this Site, You are giving CaterTrax permission to process your Personally Identifiable Information as described below and You accept this Privacy Statement.

## PERSONALLY IDENTIFIABLE INFORMATION

Any Personally Identifiable Information that You submit to our website will only be used to service your account and/or to provide You with information on CaterTrax products and services. The types of Personal Information that may be collected at our website include:

- Your full name
- Your mailing address
- Your email address
- Your telephone number

CaterTrax is the sole owner of all information collected on this site. CaterTrax will not rent, sell or share any Personally Identifiable Information about You with third parties for any reason except when required to assist in resolving an issue You raise with us or as required by law.

Information collected on this website is imported into Mailchimp. You can review Mailchimp's privacy policy here: <a href="https://mailchimp.com/legal/privacy/">https://mailchimp.com/legal/privacy/</a>

## **AGGREGATE INFORMATION**

We generally record certain usage information, such as the number and frequency of visitors to our website. This information may include the websites that You access immediately before or after your visit to the CaterTrax website, the Internet browser You are using and your IP address. We use this information for internal use to help us provide a better user experience and to determine what kinds of information our users may find useful. We will not disclose any of this non personally identifiable information to a third party. Again, this information does not identify users personally, only their general behavior while using the CaterTrax website.

Cookies are small files placed on your hard drive. Each website that you visit can send its own cookie to your browser if your browser preferences allow it. These cookies do not personally identify the user but only act to help us better understand user needs. You are always free to decline our cookies if your browser permits.

#### **CHANGES TO THIS PRIVACY POLICY**

CaterTrax reserves the right to change, modify, add, or remove portions of this Privacy Policy at any time for any reason. Please review this policy periodically for changes. A link to the current version of this Privacy Policy can be accessed from the footer of every page on this website. You acknowledge that by accessing this website after we have posted changes to this Privacy Policy, you are agreeing to the terms of the Privacy Policy as modified.

#### **CONTACT US**

If You have any questions about this privacy policy please contact us at 1.800.975.8729 or visit our <u>Contact Us page</u> to email a question immediately.

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