

Store Solution

Add Online Shopping to Your Current Solution

Whether you are opening an online store or currently managing one, our Store Solution offers a simple online ordering system with powerful back-of-house functionality. Make anything from birthday cakes and balloons to university apparel available online to meet customer's expectations and drive sales. This solution, powered by the TRAX Platform, empowers you to manage more with less effort.

Front of House

Offer customers an easy-to-navigate online storefront that offers them the convenience of ordering from anywhere. Our simple checkout process has pickup and delivery options, automated business rules, and secure online payment built in. Customer can review the status of orders, gain access to past orders, and request changes right through their customer account.

Back of House

Streamline management with daily, weekly, and monthly calendar views that enable you to quickly filter orders. You can improve customer communication and stay on top of change requests that are automatically saved in the tracking messages. Editable orders and invoices are stored conveniently within the same system. The TRAX Platform also captures data for powerful reporting and better forecasting, so you can see which products are hot, and which are not.

Scalable Capabilities

The TRAX Platform supports multi-unit operators that are tired of using multiple, disparate systems. This solution combines sales data, order history, and customer data into one system of record that will roll up key data points for corporate-wide reporting, promotions, and branding.

"I enjoy working with CaterTrax. The software empowers me so that I can focus on being the person that I am – hard working, easy going, and energetic. Thanks for delivering a great product."

Stephen Morris, Sales Rep, Client Since 2015

