

Back of House Solution

Administrative Tools for Streamlining Operations

The Back of House Solution is designed to provide powerful administrative tools to operators who want to streamline operations but don't require customers to place orders. Improve service levels for catering and floor stock with increased operational control, order tracking, and a message center that keeps you in touch with customers. If your business needs online ordering in the future, this solution can be easily upgraded to meet your needs.

Flexible Technology

The TRAX Platform delivers a broad range of capabilities that would otherwise require multiple disparate systems. Our web-based software is designed to easily configure to the growing needs of your business, now and in the future.

Superior Service

To us, SaaS means Service as a Software. Improving the lives of foodservice operators is ingrained in our DNA. That's why our support team averages over a 90% satisfaction rating, exceeding expectations of customer support industry-wide.

The CaterTrax Effect

A client survey on the impact of the TRAX Platform boasts these impressive results:

50-75% more efficient by restoring coordination and control with administrative tools.

75-100% more accurate due to improved communications with customers and staff.

10-20 hours per week saved by streamlining operational management and minimizing mistakes.

"I love CaterTrax! I had never used it before this job, but don't ever want to go back to the old-fashioned way. No more pen and paper!"

Kraig Wiant, General Manager, Client since 2012



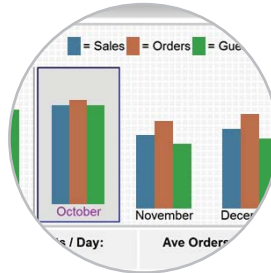
IMPROVING THE LIVES OF OPERATORS

Administrative Features for Catering and Floor Stock



Customer Management

The TRAX Platform is a central location for storing all your customer's information, like a digital filing cabinet.



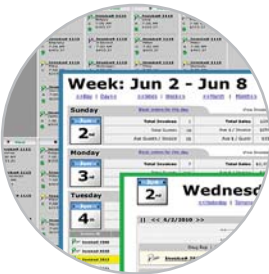
Dynamic Reporting

The TRAX Platform is a system of record that automatically captures data for powerful reporting.



Survey/Feedback Tools

Get valued feedback from your customers with built-in survey tools that keep you in touch with their needs.



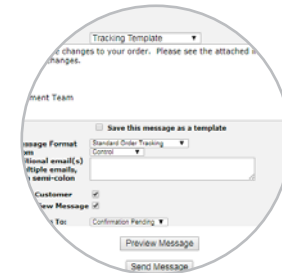
Dynamic Calendar View

Configurable order status pins filter your calendar by the information you need in a click. Toggle the calendar views from monthly, weekly, or daily so you can focus on the big picture or just on today's orders, statistics, and invoices.

Confirmation Pending	12/18/2015	\$400
Confirmation Pending	12/16/2015	\$100
Confirmation Pending	11/30/2015	\$400
Confirmation Pending	11/30/2015	\$4
Confirmation Pending	12/16/2015	

Editable Orders & Invoices

Administrators can easily make updates to orders when customers request a change. When changes are applied to the order, charges, taxes, and production sheets are also updated to eliminate hassle and avoid mistakes.



Complete Event Tracking

Manage the life-cycle of an event with comprehensive tools for tracking order requests. You'll improve your customers' experience and ensure order accuracy by keeping your customers and staff on the same page with every order update.

GET IN TOUCH

1 (800) 975-TRAX
sales@catertrax.com
catertrax.com

CATERTRAX®