CATERTRAX®

Catering Lite
Essential Tools for Foodservice Management

Catering Lite is a budget-friendly option for small-to-medium sized operations looking for online ordering but don't have a need for a robust suite of back of the house order management tools. The Catering Lite Solution provides only the essential functionality to streamline processes and increase efficiencies while providing customers an elevated experience. This simplified solution is designed to be easily upgraded if demand increases.

Flexible Technology

The TRAX Platform delivers a broad range of capabilities that would otherwise require multiple disparate systems. Our web-based software has countless configurations that can be molded to meet the needs of you and your customers.

Superior Service

To us, SaaS means Service as a Software. Improving the lives of foodservice operators is ingrained in our DNA. That's why our support team averages over a 90% satisfaction rating, exceeding expectations of customer support industry-wide.

"CaterTrax has simplified so many aspects of our department, from ordering to production. It really has made my life at work simple."
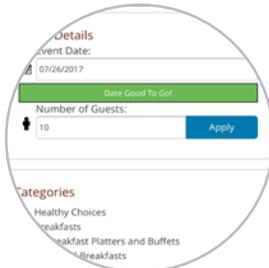
Shane Hamlin, Catering Sales, Client Since 2012

The CaterTrax Effect

A client survey on the impact of the TRAX Platform boast these impressive results:

50-75% more efficient by restoring coordination and control with back of the house tools.

75-100% more accurate due to improved communications with customers and staff.

10-20 hours per week saved by streamlining operational management and minimizing mistakes.

ELEVATING CUSTOMER EXPERIENCE
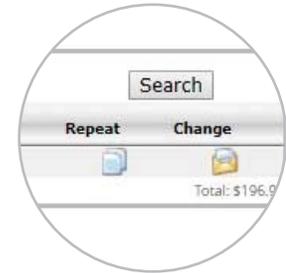## Front of House Features

The TRAX Platform elevates the customer experience with a user-friendly platform your busy customers can access on the go from any device. With menus as fresh as your food, and customer order tracking that ensures key information is never lost or misunderstood, you can boost morale and your bottom line.

Customer Online Ordering
Customers can view menus, place orders, and manage their accounts from their desktop or mobile device.

Nutritional Information
Display FDA-compliant caloric information and other desired nutritional facts on your menu with TRAXTrition.

Compound Repeat Orders
You or your customers can place multiple orders with a single checkout process and repeat saved orders.

Customer Order Tracking
Customers can sign in to check order status and request changes. A mini cart lets them keep tabs while shopping.

Secure Online Checkout
Guide your customers through a user-friendly checkout process that is simple and secure.

Menu Configuration
Catering lite supports a basic menu that includes up to six custom products and features from your menu.

"CaterTrax has allowed our company to become so much more organized. We save so much more time every week!"

Brittany Oleyniczak, Catering Attendant

"A tremendous resource for our organization, CaterTrax has been superior and exceeded our expectations."

Lisa Mahoney, Director of Foodservice

IMPROVING THE LIVES OF CATERERS
Back of House Features

The TRAX Platform streamlines management and takes the stress off your staff so you can take control of your operation. Catering Lite supports the essential administrative features you need to manage your day-to-day operations with ease, from tracking and updating orders to keeping in touch with customers.

Customer Communication
Easily keep in touch with customers and gain valuable feedback through emails and notifications.

Basic Reporting
The TRAX Platform is a system of record that automatically captures data for managerial reporting.

Marketing Tools
Online coupons, loyalty points programs, and social media will give business a boost.

Monthly Calendar View
Configurable order status pins filter your calendar by the information you need in a click. The monthly calendar view makes it easy to manage your schedule and plan ahead for increased efficienecy and reduced stress

Editable Orders & Invoices
Customers can request updates to orders with a simple change request form that is saved in the tracking messages. When you apply changes, charges, taxes, and production sheets are also updated to eliminate hassle and avoid mistakes.
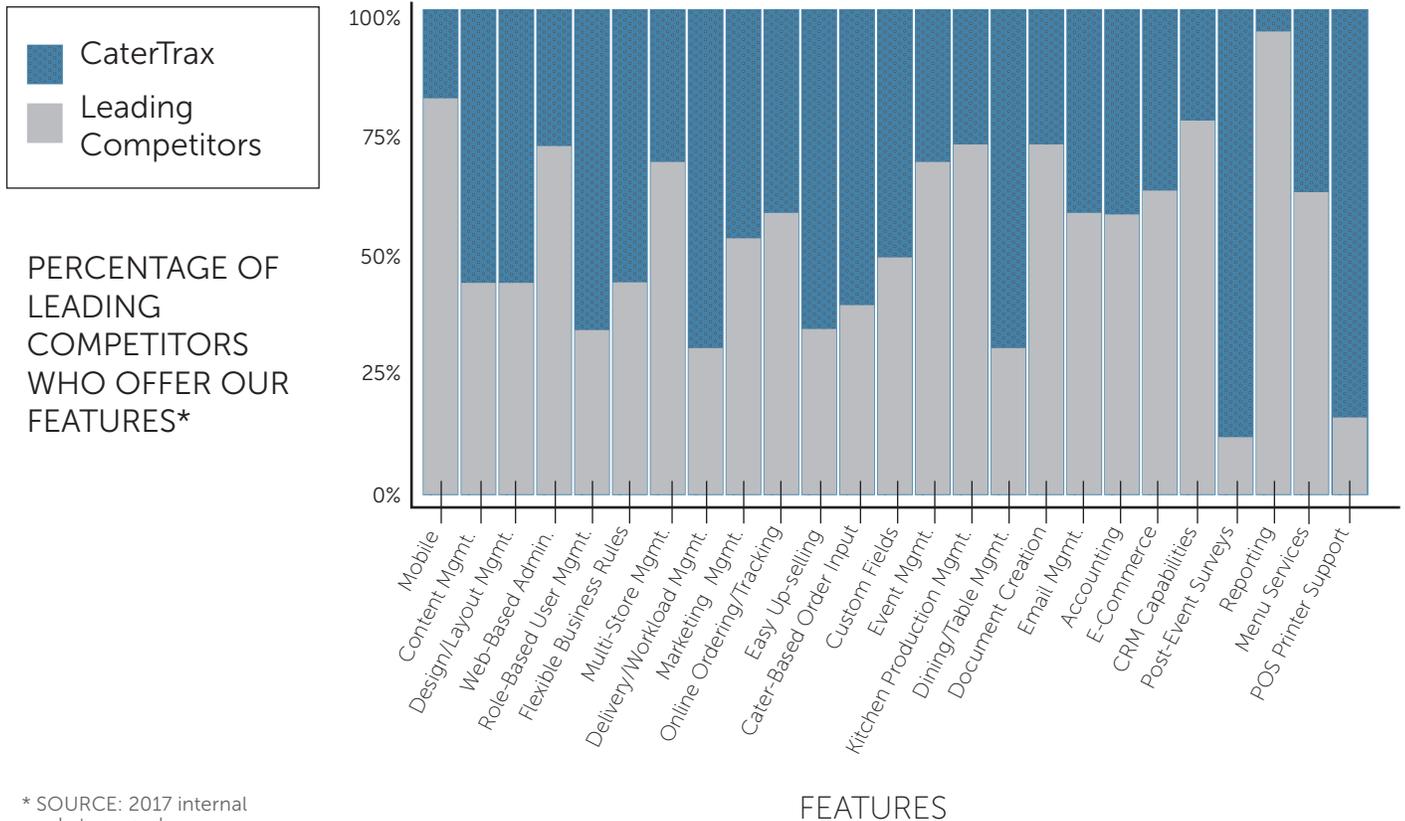

Work-Flow Documentation
Generate kitchen sheets and pack sheets when an order is created to ensure everything is prepared to perfection without added work or missing information, leaving your customers happy and your staff relieved.

The Leading Catering Management Software
THE TRAX PLATFORM

The TRAX Platform is built by caterers for caterers. Our impressive portfolio of solutions speaks to our ability to meet all of your needs. The TRAX Platform powers operations with a comprehensive suite of features our competitors can't provide in a single user-friendly system. CaterTrax offers 50% more features than our leading competitors combined so we are prepared to support all of our client's needs from the basic to the complex. See how our solutions stack up below.

Legend:
- CaterTrax
- Leading Competitors

PERCENTAGE OF LEADING COMPETITORS WHO OFFER OUR FEATURES*

Chart (y-axis: 0% to 100%; x-axis: FEATURES):
Mobile, Content Mgmt., Design/Layout Mgmt., Web-Based Admin., Role-Based User Mgmt., Flexible Business Rules, Multi-Store Mgmt., Delivery/Workload Mgmt., Marketing Mgmt., Online Ordering/Tracking, Easy Up-selling, Cater-Based Order Input, Custom Fields, Event Mgmt., Kitchen Production Mgmt., Dining/Table Mgmt., Document Creation, Email Mgmt., Accounting, E-Commerce, CRM Capabilities, Post-Event Surveys, Reporting, Menu Services, POS Printer Support

* SOURCE: 2017 internal market research.

FEATURES

Supporting Our Clients and Partners

We've found truly collaborating with those we serve is the secret ingredient to creating unforgettable experiences in our business and yours. Our solutions are designed to stand alone or seamlessly integrate so our technology can easily configure to the growing needs of your business now and in the future.

GET IN TOUCH

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CATERTRAX®